



kick-ass marketing for bold brands [teamksa.com](http://teamksa.com)

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## Overview of KSA Marketing

Known as “Kick Some Ass Marketing,” KSA Marketing was founded in 2011 by Katie Schibler Conn and calls “The Tide Mill” in Warwick, Rhode Island home. In the ten years that have passed since inception, KSA has steadily grown referral by referral, to a team of fifteen employees who are both local to Rhode Island, as well as international, with staff working remote out of Vietnam and the Philippines. KSA is also supported by a roster of regular subcontractors and partner agencies on large projects.

We work with clients large and small providing strategic planning, branding, content creation, and integrated media services across paid, owned and earned channels. We have worked on over 200 projects in our tenure as an agency.

KSA is a certified Women Business Enterprise (WBENC) and a Woman-Owned Small Business (WOSB). KSA also completed the Goldman Sachs 10,000 Small Businesses Program in 2019, which helps small business owners “Make Small Big.” Our kick-ass founder Katie is also a member of the Forbes Agency Council.

## WE PRODUCE KICK-ASS MARKETING FOR BOLD BRANDS

Our team firmly believes in boldness and diversity as part of our core values. A bold and diverse group of marketing champions, we have a **PASSIONATE TENACITY** to kick-ass each and every day. Our **UNCOMPROMISING COMMITMENT** transcends our individual strengths to collectively serve our awesome clients.

We strive for honesty with our clients, and in our work amongst our team. Championing change is in our DNA and utilizes our **BOLD COURAGE**. We take our work seriously...just not ourselves. It’s rare for a client to not have encountered everyone on our staff.